



CLIENT LIST

It's been our pride and pleasure to partner with leading companies across numerous industries worldwide since 1994.



CLIENT LIST *Continued*

3Com	Chela Financial	Fred Bove	Level 5 Strategic Brand Advisors	Pandesic	Sprint
3M	Chevron	Gamigo	Lexis-Nexis	Paradigm	Staples, Inc
Abbott	Chick-fil-A, Inc.	The Gap	LG Electronics	PayScale	Steven Kent
Accenture	Circuit City	Gay Games	Life Fitness	People Design Technology	Strategic Edge, Inc.
Action Marketing	Cisco Systems	General Motors	Lightspeed Research	PepsiCo, Inc.	STSN
Adams Consulting	CitiBank	Geyser Brand Creations	Liquid	Periscope Marketing	StubHub
AdAuction	Citigate Cunningham -	Gilbane Research	Longhorn Steakhouse	PersonalFi	Sur & Associates
Addison Design	Momentum Research Group	GLAAD	LPI Media	Petersen & Prusia	Survey Sampling, Inc.
ADP	CKS Partners	Global Risk Exchange	Lucent Technologies	PG&E	Symrise, Inc.
AdPepper	Clear Voice	GMI	Lufthansa Technik	Pharmacia Upjohn	Synergy Marketing
Advertising Research	Clorox	Goldberg Moser O'Neill	LVC Marketing	Philippe Becker Design	TalkCity
Foundation	CNET - The Computer Co.	Golden Gate University	M&T Bank	Phillip Johnson & Associates	Target
Agilent	Cohn-DeWaltoff	Golden Grain	MacKenzie Communications	Phoenix Technologies	Target 10 Niche Marketing &
AIG Direct Auto Insurance Co.	Comax Flavors	Good Technology	MacsimumNews	Picoliter	Public Relations
AllBusiness.com	Compaq Computer Corp.	GoodHome	Marchione & Spero	Pitney Bowes	Taxi
Alta Vista	ConAgra Foods	Goodwin Simon Victoria	Market Research Association	PlanetOut.com	TD Canada Trust
Amazon.com	Conde Nast	Research	Marriott	Plastic Logic	Tech TV
Advanced Micro Devices	Consonance Consulting	GoPago	Mattel	Pointspeed	Technology Review
American Express	Consumer Reports	GoShip.com	McCann-Erickson	Popular Media	TechRepublic
American Funds	Cooper Research	GoTo	McDonald's	Portalvision	Techtel
American Printer	Cramer Krasselt	Grainger	McNeil Consumer	Preview Travel	TellMe.com
AOL	creativepro.com	Grand Central Communications	MeeVee	PurpleTie.com	Terra Networks
Applied Biosystems	Crispin, Porter + Bogusky	Grant, Scott & Hurley	Meijer	Quaker Oats	Test Spin
Aragon Consulting	CSAA	Gravity Tank, Inc.	Mendoza College of Business,	Qualcomm	Texas Instruments
Aski	Cunningham Comm.	Greenfield Online	University of Notre Dame	Quantum	The Alessio Group
Atlantic Packaging	Custom Research, Inc.	Grow Marketing	Mercer Management	Quest Global Research Group	TripleScoop Market Research
Attivo	CVS	GSBI	Messner Vetere Berger	R/GA	Third Age
Au Bon Pain	Cygnus Business Media	Hale Group	McNamee Schmetterer/ Euro RSCG	Rational Software	Tivo, Inc
Audatex	DDB Chicago	Hamilton College		Re-Rez	TKLI
Authentic Response	Dell	Harvard Business School	MetaDesign	Reader's Digest Association	Tom's Hardware Guide
Autodesk	Delta Airlines	Hasbro	meVC.com	Red Lobster	Touchstone Partners Limited
Avenue A Razorfish	Diageo	Hawk Partners	Micron Technology	Reel.com	Toyota Financial Services
Babycenter.com	Diagnostic Research	HBO	Miller Brewing Company	The Research Department	Toyota Motor Services
Bahama Breeze	Digital Realty Trust	Headland Digital Media	Mintel International	Research International	Tribune Company
BankBoston	Dionex	Homepage Corporation	MIT	USA	Trinity Communications
Barclay's Global Investors	DoltYourself.com	HSBC	Modem Media	Research Now	TwentySomething, Inc.
BatchBlue Software, LLC	Dome Communications	Hylands	Monterey Gourmet Foods	The Research Spectrum	TXU Energy
Bedrock Brands	dotglu	Hyperion Interactive Media	Morningstar	RiechesBaird	United Airlines
Beliefnet	Downtown Partners Chicago	I.S.I.S	Mountain Zone	Riverdeep Inc. LLC	United Sample
BellaVia Research	Doxus	IDC Consulting	Mpower.com	Rocket Science	UPS
Bertucci's	Draft Worldwide	IDG Interactive	MRM Worldwide	Rothstein-Tauber	USA Weekend Magazine
BestSweet	Dun & Bradstreet	Imagine Media	Mullen Interactive	Roundarch	USWeb/CKS
Bigstep.com	Dunkin Brands, Inc.	Indigo Partners	Multitude	Sabre	Verizon Wireless
Blue Shield	Dupuis Group	Individual.com	National Association of	Safeway, Inc.	VF Corporation
Boeing	E-buyersGuide.com	InFocus	Tax Professionals	Salt River Project	Volkswagen of America
Booth Research	e-Rewards	Information Access Co.	National Business Service	Sam's Club	Wabi
BPN	E*Trade	Ingram Micro	Alliance	SanDisk	Wallstreet Online
Brann Worldwide	EarthLink	InsightFarm, Inc.	Nelson & Company	SAP Labs	Washington Mutual
BRC Consulting	Eaton	InsightOut	Netgear	Sapient	WaveFront
Brightstreet	eBalance	Chicago Institute for	NetObjects	SBC	WD Partners
Brittain Associates	Edify	International Research	Netscape	Schering Plough	Weber Group
Bruzzone Research	EduChange, Inc.	Integras Consulting	New Control	Schireson Associates	WebTV
Cal State East Bay	EFG	Interbrand	NexTag.com	Scientific Games	Webvan
Cambium Networks	EK Success	Intranets.com	NextDoor Networks	Seal Rock Research	Winstar
Campos Research	Electronic Arts	Intraware	Nodo	Sears Holdings Corporation	Wizards of the Coast
Canandaigua Wine Co.	EMI Surveys	Inverness Medical	Nokia	SECURIT	WON.net
Capital Group	Enonymous.com	Invitrogen	NorthPoint Communications	Sega	Working Mother Media
Capital One ShareBuilder	Euro RSCG	KALW	Northstar Lottery Group	SFAFT	Wunderman
Carmichael Lynch	Evoice	Kelley Habib John (Anysoft)	Northwestern Memorial	Shugart Matson Young	Wyse Advertising
Carolina Brand Consulting	ExpoTV	Kelloggs	Hospital	Siemens Financial	Wyse Technologies, Inc.
& Research	Fabrizio McLaughlin	Kensington	NVIDIA	Siemens GPS	Yankee Group
Carrier.com	FGI	Kern Mueller	Olive Garden	Siemens Healthcare	YOC
Cartoon Network	Fidelity	Kodak	OnSale	SK&A	Young & Rubicam
CashPile.com	Financial Engines	Kraft Foods, Inc.	Openwave	Smith Dahmer	Zazzle
CCC Information Systems	Firefly	Landis SI	Organic	Snapfish.com	Zeno Group
CCH Inc.	First Franklin	Landor	Osmosis	Social Vibe	Ziff Davis
Career Education Corp.	First USA	Leapfrog.com	OTX	Southern California Edison	ZoneAlarm
Center Theatre Group	FitzGerald Communications	The Learning Company	OUT! International, Inc.	SP3D/Business 2.0	Zynga
Charles Schwab	Fleet	Lease Exchange	Ovum	SpringSoft	@Home Network
Chatterm		Lego Dacta Learning	Pacific Media Associates		